

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961864-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	961864	07909844

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
3	WESH	W	10/17/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
6	WESH	W	10/17/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
5	WESH	Th	10/18/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
2	WESH	Th	10/18/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
4	WESH	F	10/19/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
2	10/22/12	10/22/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,100.00 NM
3	10/16/12	10/19/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,500.00 NM
1	WESH	W	10/17/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,500.00 NM
4	WESH	Th	10/18/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,500.00 NM
3	WESH	F	10/19/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,500.00 NM
4	10/22/12	10/22/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	8:38 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,600.00 NM
5	10/16/12	10/19/12	*Early Sunrise @4:30AM 430a-5am		-TWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$50.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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7	10/20/12	10/20/12	Sat 5-6a Class of Time - Immediately Pre-emptible without notice	Sat 5-6a	-----S-	:30	1	\$50.00	NM																																																																			
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8	10/21/12	10/21/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	2	\$350.00	NM																																																																			
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12	10/16/12	10/19/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	-TWTF--	:30	4	\$800.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	-TWTF--	4	\$800.00																																																																							

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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961864-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/19/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
2	WESH	W	10/17/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
1	WESH	Th	10/18/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
4	WESH	F	10/19/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
13	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
14	10/16/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D148H	\$450.00 NM
1	WESH	W	10/17/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D148H	\$450.00 NM
3	WESH	Th	10/18/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D148H	\$450.00 NM
15	10/16/12	10/19/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
2	WESH	W	10/17/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
3	WESH	Th	10/18/12	2:00 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
4	WESH	F	10/19/12	2:00 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
16	10/22/12	10/22/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
17	10/16/12	10/19/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	2:42 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$250.00 NM
4	WESH	W	10/17/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$250.00 NM
1	WESH	Th	10/18/12	2:39 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$250.00 NM
3	WESH	F	10/19/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$250.00 NM
18	10/22/12	10/22/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	2:31 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$450.00 NM
19	10/16/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$700.00	NM

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961864-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Tu	10/16/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00	NM
1 WESH	W	10/17/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00	NM
4 WESH	Th	10/18/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00	NM
3 WESH	F	10/19/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00	NM
20	10/22/12	10/22/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	M	10/22/12	3:54 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00	NM
21	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Tu	10/16/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D148H	\$800.00	NM
1 WESH	W	10/17/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D148H	\$800.00	NM
22	10/16/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	F	10/19/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D148H	\$1,100.00	NM
23	10/16/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	W	10/17/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D148H	\$1,500.00	NM
1 WESH	Th	10/18/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D148H	\$1,500.00	NM
24	10/22/12	10/22/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	M	10/22/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D148H	\$1,500.00	NM
25	10/21/12	10/21/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Su	10/21/12	6:12 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	OFA12D148H	\$1,100.00	NM
26	10/16/12	10/19/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$1,700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Tu	10/16/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D148H	\$1,700.00	NM
1 WESH	W	10/17/12	7:19 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D148H	\$1,700.00	NM

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961864-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/16/12	10/19/12	M-F Entertainment Tonight	7:00-730 PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
27	10/22/12	10/22/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 7:17 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12D148H \$1,800.00 NM									
28	10/16/12	10/19/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 10/16/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 OFA12D148H \$1,700.00 NM 1 WESHW 10/17/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 OFA12D148H \$1,700.00 NM									
29	10/22/12	10/22/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 OFA12D148H \$1,800.00 NM									
30	10/20/12	10/20/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/20/12 7:56 PM Sat. Entertainment this Week 7:00-8:00 PM :30 OFA12D148H \$1,000.00 NM									
31	10/16/12	10/20/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHTu 10/16/12 11:28 PM M-Su News @ 11PM 11-1135p :30 OFA12D148H \$1,600.00 NM 2 WESHW 10/17/12 11:28 PM M-Su News @ 11PM 11-1135p :30 OFA12D148H \$1,600.00 NM 1 WESH Sa 10/20/12 11:12 PM M-Su News @ 11PM 11-1135p :30 OFA12D148H \$1,600.00 NM									
32	10/16/12	10/19/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHTu 10/16/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12D148H \$900.00 NM 1 WESHW 10/17/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12D148H \$900.00 NM 2 WESHTh 10/18/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12D148H \$900.00 NM									
33	10/16/12	10/19/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 10/16/12 1:29 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12D148H \$300.00 NM 3 WESHW 10/17/12 12:58 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12D148H \$300.00 NM 1 WESHF 10/19/12 1:29 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12D148H \$300.00 NM									
34	10/21/12	10/21/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	1	\$450.00	NM

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Advertiser	Product	Estimate Number
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www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	12:45 AM	Access Hollywood	11:35P-12:35XM/12	:30	OFA12D148H	\$450.00 NM
35	10/22/12	10/22/12	NBC Prime VOICE	8:00-9:00 PM	M-----	:30	1	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$8,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	8:22 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12D148H	\$8,500.00 NM
37	10/18/12	10/18/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/18/12	9:52 PM	NBC Prime OFFICE/PARKS	9:00-10:00 PM	:30	OFA12D148H	\$6,000.00 NM
38	10/16/12	10/16/12	M-F POLITICAL PROGR/M-F	7-11PM	-T-----	:30	1	\$8,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	10:54 PM	M-F POLITICAL PROGRAMMINC	M-F 7-11PM	:30	OFA12D148H	\$8,000.00 NM
Total Spots							76		

Payment Terms 30 Days

<u>Gross Total</u>	\$87,575.00
<u>Agency Commission</u>	\$13,136.25
<u>Net Amount Due</u>	\$74,438.75